

Telangana Chambers of Commerce and Industry FORTNIGHTLY JOURNAL



AMAZON LAUNCHED ITS FIRST AMAZON AIR SERVICES OUTSIDE US & EUROPE IN HYDERABAD.

Telangana's growth and success have been inextricably linked to the expansion of the logistics sector, including its air cargo infrastructure, according to Telangana IT and Industries Minister Shri KT Rama Rao. Air cargo traffic in Hyderabad saw a 35% surge in volumes in 2021, with the Hyderabad airport being recognized as one of the best airports in the world. KTR noted that this remarkable growth has been a major contributor to the state's success. In Hyderabad, a first for India, Quick Jet Cargo Airlines Pvt Ltd. has launched a revolutionary service. This makes Hyderabad the first location outside of the United States and Europe to offer this service. Two Boeing 737-800 aircraft have been deployed to expedite the delivery of shipments to Hyderabad, Bengaluru, Mumbai, and Delhi, according to company officials. This groundbreaking initiative is sure to revolutionize the way goods are shipped in India.

The benefits of Air Services are Faster Delivery: Amazon Air offers fast delivery to customers, with the ability to deliver packages within hours in some locations. Increased Efficiency: Amazon Air operates a fleet of its own aircraft, allowing for more efficient and streamlined delivery operations. Cost Savings: Operating its own air fleet helps Amazon reduce costs compared to using third-party shipping services. Improved Customer Experience: Amazon Air enables faster delivery times, resulting in happier customers who receive their packages sooner. Increased Flexibility: Amazon Air allows for more flexible delivery options, including same-day and next-day delivery, to meet the needs of customers. Expansion of Delivery Network: Amazon Air allows the company to expand its delivery network to reach more customers in new regions.



AIRTEL TO INVEST 2,000 crore in Hyderabad to set up Hyper-scale data centre. By this, the advantages will be the Cost savings: Shared infrastructure leads to economies of scale and reduced costs. Scalability: Ability to handle increasing amounts of data and computing power on demand. Increased efficiency: Centralized management leads to improved resource utilization and reduced downtime. Reliability: Multiple redundancies and backups ensure high availability. Security: Advanced security measures protect data and ensure compliance with regulations. Accessibility: Global network of data centers enables access from anywhere in the world.

Microsoft Plans to establish 3 more data centres in Hyderabad, Telangana at an investment of 16,000 crore. The IT firm had already announced its first captive data centre investment of three campuses early in 2022 with an investment of Rs 16,000 crore. Now, with the new announcement, the total number of data centres that Microsoft plans to set up in India is set to reach six. According to an official release from Telanganas IT and Industries Minister K T Rama Rao, the upcoming projects were discussed at the Microsoft Cafe at Davos, Switzerland in the presence of Principal Secretary for IT and Industries Jayesh Ranjan and Ahmed Mazhari, President, Asia, for Microsoft.



This is a major investment for the country and will bring a wealth of opportunities for the Indian economy. Telangana has recently announced an increased investment commitment from Microsoft, which entails the deployment of six data centres in the state. Each centre is

expected to serve an average of 100 MW of IT load, forming an integral part of Microsoft's goal of strengthening its cloud infrastructure to serve Azure customers in India and worldwide. The deployment of all six data centres is estimated to be completed within the next 10-15 years. In addition to this, Telangana has also signed a Memorandum of Understanding (MoU) with Microsoft to enable beneficial activities such as skilling, internship programmes and cloud adoption. As part of Telangana's cloud adoption, the state is working with Microsoft Azure and others to ensure that citizen services have the best possible infrastructure. On the occasion, Telangana's Minister for IT and Industries, K.T. Rama Rao, expressed his delight at Microsoft's expansion in the state, saying: "Microsoft and Hyderabad have a very long-term mutually beneficial relationship and I am very happy to learn that Microsoft will expand in Telangana with such huge digital infrastructure projects. I look forward to seeing Microsoft continue to grow in the State."



Telangana IT Exports , has seen a significant increase in its IT exports over the past few years. In 2014-15, the state's IT exports were valued at 66 thousand crores, but by 2021-22, they had risen to 183 thousand crores. This impressive growth can be attributed to several factors, including the strong policies and initiatives implemented by the Telangana government. One key factor in this success has been the government's focus on promoting the IT sector in the state. This has been done through a variety of measures, such as providing financial incentives to IT companies, building world-class infrastructure, and creating a conducive environment for the growth of the IT industry. Additionally, the government has also focused on developing the human capital in the state by investing in education and skill development programs.

Another important initiative that has contributed to the growth of IT exports in Telangana is T-Hub. This is a unique public-private partnership model that aims to create a conducive ecosystem for innovation and entrepreneurship in the IT sector. T-Hub provides a range of services and resources to startups, including



incubation, acceleration, and funding support. The government's support to T-Hub has played a major role in the growth of startups in Telangana, many of which are now exporting their products and services to other countries. The Telangana government's policies and initiatives have also attracted a number of major IT companies to set up operations in the state. These companies have invested in the state, creating jobs and driving economic growth. This has also helped to boost the state's IT exports. In conclusion, the Telangana government's policies and initiatives have played a major role in the growth of IT exports in the state. Through its focus on promoting the IT sector, developing human capital, and supporting innovation and entrepreneurship, the government has created a conducive environment for the growth of the IT industry. The success of T-Hub and the presence of major IT companies in the state have also contributed to the growth of IT exports in Telangana. Now we also have Microchip Technology acquiring 1.68 Lakh SFT of office space in Kokapet.



TECCI & ICCC : Business Conclave, Promoting Trade and Prosperity. On 17th January 2023, Telangana Chambers of Commerce and Industry (TECCI) has invited Indo-Canada Chambers of Commerce (ICCC) for a interactive session on Business Conclave, Promoting Trade and Prosperity at TECCI office in Paryatk Bhavan, Tourism Plaza, Hyderabad, Telangana. For this conference we had the honour to have Mr. Shri Ajay Mishra IAS Director-General, Renewable Energy Society of India, Former Special Chief Secretary Energy Department, Govt of Telangana as our Chief Guest and Mr. Shri V V Lakshmi Narayana IPS Former Addition deputy general of Police, Maharashtra & Former Joint Director, CBI as our Guest of Honour. ICCC President Mr. Arvind Bhardwaj and 16 delegates from ICCC were present. And the Speaker for this event was Dr Murali Darshan TECCI Committee Chairman Foreign Affairs and Investments.

V V Lakshmi Narayana paid his tribute to Shri P V Narshsimha Rao, the 9th Prime Minister from Telangana who is behind the globalisation of Telangana and making India member of world trade and organisation. He said there are lot of things to learn here. India always believe in Vasudhaika Kutumbam. as India says that world is a global village. He stated that there are four things contribute to it i.e



education, health, trade and technology. He appreciated all the delegates who have come for the conference and spoken about the avenues that are available in Canada. He mentioned that Canada and India share many similarities one is Democracy and other is pluralism. Many of our leaders from Manmohan Singh to present prime minister Narendra Singh Modi visited Canada and share a great bond and understanding. He shared that India is in leading position because we have chairmanship of G20 and which would open a huge platform for various nations to collaborate with India. There's lot of collaboration going on between Canada and India. He spoke about Comprehensive Economic Partnership Agreement (CEPA) and Foreign Partnerships and Protection. With joy he expressed that Canada is very welcoming nation to settle in Canada. Many Students opt for Canada after US and even the quality of education is good and Canada is offering better life prospects. "I being farmer request delegation to find scope for agriculture exports to Canada." He wished to bring all farmers and agriculture to one single platform and it is possible only when such events take place and everyone come together and promote trade, commerce and business.



Shri. Ajay Mishra addressed the gathering and highlighted about the history of how Canada and Indian interactions started. he shared that the first immigrants to Canada from India were people of Punjab in the year 1963. Their main focus at that period was forestry and slowly many people from north India started migrating to Canada. Canada started focusing on North India initially in regards to trade commerce and business as it was very accessible to them. It continued for a long period of time. He mentioned that from last two decades, there's been focus on south India and various communities and organisations started setting up their offices in Telangana, Hyderabad, Banglore, Chennai and slowly the trade and activities started and there's been increases from then. From 2015-2022 there is been 8% increase in trade



between India and Canada. 2011 was marking year for Canada as the year of India in Canada. International film festival was also held in Toronto the following year. He recollected that in 2014 Schulich School of Business : Canada, first branch started in Hyderabad and he was part of the decision making process three years ago as he was associated with GMR board. He also shared the MOU which was done between Ontario and India and the main agenda was to focus on three sectors i.e aero space, media and entertainment. India is in the 13th position in trade for Canada and urged to bring it to 12th position in the upcoming year and said we could conquer 9th position in coming 2-3 years looking at the way trade, commerce and business how it is flourishing day by day between Canada and India.

With so much evidence of depleting natural resources, toxic waste, climate change, irreparable harm to our food chain and rapidly increasing instances of natural disasters, why do we keep perpetuating the problem? Why do we continue marching at the same alarming beat?

~ Yehuda Berg



Aravind Bharadwaj President ICCC is a sales and marketing professional with over two decades of experience in media and retail sales. He spoke about his expertise in media management advertising and truly can be called a media person. He had been associated with ICCC over a decade and working towards its goal and mission. ICCC every year travels to India from Canada with a mission and this year Mission 23 was all about trade and management. He stated that the south Indian tour is been very welcoming and in this season spirit of festive is very much contagious. They started their tour from Indore and then to Mumbai and slowly proceeded to South India. He was very impressed by the way bureaucrats are working and how things have been changed from the last decade. The 9% GDP is because of such enthusiastic people who work with a vision to build trade and business. He said that ICCC initially was filled with the North Indians and now we can find



all parts of Indian members in ICCC and it is very diverse. This proves that there is lot of scope for every one in Canada. He highlighted about the pause which Canada government and china government are having and said it is the right opportunity for Indians who are looking to expand their business to come and sell their finished products and make place for themselves in the market. He assured that all the help that is required in regards to providing information ICCC would come forward and help. They would be the bridge between us and the Canadian government and help in all the policies and amendments needed. They would connect us with the capitalists and do the needful. He even stated that don't be mislead with certain false news doing rounds in media regarding the country and develop any kinds of negativity. Its a beautiful country and everyone are very welcoming and helpful. He appreciates TECCI for collaborating and for being the catalyst and making this event a success.



World is looking at India & India is looking at TELANGANA. We will be the face of India very soon.

TECCI President Shri Karthik Maheshwaram, couldn't be present at the conference due to prior commitment in North America. He made his presence through AV Message. He spoke of various schemes, supports that Telangana government is offering for investors and briefed about all them. He mentioned several benefits of investing in Telangana State

Telangana has a pro-business government that is focused on creating a conducive environment for investment and growth. The state has a large pool of educated and skilled workers, particularly in the IT and IT-enabled services sectors. We have Strong infrastructure, a well-developed infrastructure, including excellent road, rail, and air connectivity, which makes it easy to transport goods and people. Telangana's growing economy has been growing at a steady pace, and the state is projected to have one of the highest GDP growth rates in India in the coming years.



He stated that state government has implemented several policies to support investment and industrial development, such as the Telangana State Industrial and Infrastructure Corporation's (TSIIC) Industrial Parks and the Telangana State Industrial Health Clinic (TSIHC) and T Hub, biggest Incubation Centre in the world. He even pointed out the issues faced by business trade between India and Canada include tariffs and non-tariff barriers, intellectual property rights, and market access for certain goods and services. He concluded that "Together, I am confident that we can achieve great things through collaboration and this is where we will not only be able to share our knowledge and expertise, but we will also be able to build new business relationships, explore new markets, and create opportunities for trade and investment."

Telangana Produces 28.09% of turmeric in India, the government providing various benefits to farmers to increase the production of turmeric. The Financial assistance for irrigation facilities, seed production, and farm mechanization. Access to better quality seeds through government-sponsored seed production programs. Technical training and extension services to help farmers improve their farming practices. The access to markets through fairs, exhibitions, and direct marketing channels and Insurance coverage for crops against natural calamities, other risks. Mainly Price support and procurement programs to ensure fair prices for farmers. These benefits have helped the farmers in Telangana increase the production of turmeric, making it the top producer in India. The following states produce as follows Maharashtra: 22.34%, Karnataka: 11.14%,Tamil Nadu: 8.13% and Andhra Pradesh with 6.35%.



UPI PAYMENTS Consistent efforts are being made to expand the usage of India's digital payment systems globally, enabling seamless cross-border transactions and empowering Indian tourists abroad. NIPL (NPCI International Payments Limited), which deploys the RuPay and UPI payment systems outside India, is forging strategic partnerships with countries such as Singapore, UAE, Malaysia, France, BENELUX markets – Belgium, the Netherlands and Luxembourg – and Switzerland, among others, to leverage India's payment systems. In early 2023, NPCI announced plans to allow NRIs in selected international countries to conduct transactions on UPI platforms without needing an Indian mobile number. This move is expected to revolutionize the way NRIs make payments and will open up new opportunities for international trade.

India is a leading producer of Diamonds in the world and has a significant share in the global diamond trade. The country's diamond industry has been growing steadily over the years and has become a major source of exports. In the financial year 2021-22, the major countries that imported diamonds from India by value are USA, Hong Kong, Belgium, UAE, Israel, Thailand, Japan, and others. USA imported 40.13% of India's diamonds by value in 2021-22. This makes the USA the largest importer of Indian diamonds and reflects the strong trade relationship between the two countries. The demand for diamonds in the USA is high and India's quality and affordable diamonds are highly sought after in the American market. Hong Kong imported 26.32% of India's diamonds by value in 2021-22, making it the second-largest importer of Indian diamonds. Belgium imported 8.79% of India's diamonds by value in 2021-22. The country is known for its diamond industry and has a long history of trading diamonds. Belgium is a hub for diamond trading in Europe and Indian diamonds are highly sought after in the Belgian market. In conclusion, the demand for Indian diamonds remains strong among the major importing countries, and the country's diamond industry continues to grow. The data provided by DGFT (Director General of Foreign Trade) highlights the key players in the market and the demand for Indian diamonds globally.

India's Merchandise Trade in 2022 India's economy is expected to continue its upward trajectory in 2022, with a significant increase in merchandise trade. Exports are forecasted to reach \$450 billion, while imports are expected to increase to \$723 billion. This will result in a total trade of \$1.17 trillion, marking the first time that India has crossed the \$1 trillion threshold in a calendar year. This growth in trade can be attributed to several factors, including the Indian government's push to promote exports, improve infrastructure, and increase investment in the country. The Indian economy has also been buoyed by the increasing demand for goods and services from India's rapidly growing middle class. India's exports are expected to grow in a wide range of sectors, including IT, engineering, pharmaceuticals, and textiles. The country is also expected to benefit from the increasing demand for renewable energy and green technologies, which are becoming increasingly important in the global economy. Overall, the future looks bright for India's merchandise trade in 2022. With the Indian government's focus on promoting exports and increasing investment, and with the continued growth of the country's economy, India is poised to become a major player in the global economy in the coming years.